

BRIDGE CONFERENCE

About Bridge Conference

Bridge is Washington's only annual conference that brings the fullness of our youth development sector together. During this 2-day convening, over 550 attendees engage in 50+ conference sessions, valuable networking opportunities, and powerful keynote speakers with inspiring messages that propel our collective work forward. Bridge Conference centers and empowers diverse Black, Indigenous, and People of Color (BIPOC) voices in the youth development community from inception to implementation. In 2025, 64% of attendees identified as BIPOC. All aspects of Bridge reflect our values: collectivism, joy, racial equity, belonging, innovation, and curiosity. When gathered, our attendees and presenters work toward a collective vision of more equitable systems for young people, including community care, best practices, and advocacy.

Why Sponsor Bridge Conference

Sponsors play a critical role in making this conference possible. By sponsoring Bridge Conference, partners demonstrate a visible commitment to equity, community leadership, and long-term impact for Washington's youth. Sponsors also gain a direct connection to a vibrant network of leaders and organizations shaping the future of youth development statewide. A Bridge sponsorship supports systems-level solutions and access to high-quality expanded learning programs for young people in Washington.



550+ educators, youth development professionals, policymakers, and nonprofit leaders from across the state



An extended network of more than **10,000 stakeholders** serving young people in Washington who receive regular news and updates about conference sponsors



Thousands more reached through SOWA's social media and our many partners, spanning the expanded learning and education sectors

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Sponsorship Levels

Changemaker Sponsor - \$50,000

Support our efforts to break down financial barriers for Washington's youth development professionals. As a sponsor at this level, your investment directly subsidizes the full cost of the conference for 250 attendees, making it more affordable for providers from across the state. Your support lowers the financial barriers to ensure leaders in the field can build stronger networks, participate in high-quality workshops, and gain strategies that enhance their programs and best serve young people.

Equity Sponsor - \$25,000

Support experienced keynote and featured speakers to ignite the learning and overall experience at Bridge Conference. These influential voices share their expertise about the youth development sector, helping to spark connection and reinforce the values we seek at the conference. Opening keynotes ground us in our work and set the tone for the 2-day convening, while closing keynotes emphasize advocacy efforts and collective action. Featured speakers throughout the conference bring deep expertise on critical and emerging topics.

Innovation Sponsor - \$10,000

Support specialized learning tracks at Bridge Conference. These curated sessions are focused facilitated learning experiences that address critical issues in the youth development field. These tracks dive into targeted areas such as systems and policy change, youth leadership, equity and social justice, social emotional learning, STEM and career-connected learning, and more.

Belonging - \$5,000

Support the Bridge Networking Social, an engagement experience designed to encourage meaningful connections. This hosted gathering features appetizers, refreshments, live entertainment, and intentionally designed interactive activities that foster relationship-building and skill sharing. Your investment ensures our participants have an elevated experience that sparks meaningful conversations, deepens relationships, and fosters long-lasting connections.

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Nourishment Sponsor - \$2,500

Support Bridge attendees throughout this 2-day conference by enhancing their focus, comfort, and overall experience. At this level, your investment will allow us to offer hearty breakfasts, coffee/tea served throughout the day, and snacks that support energy and engagement during the afternoon sessions. This plays a critical role in sustaining focus and energy as well as allowing participants to have informal connections between workshops. As a high-ranked appreciation, sponsoring will directly contribute to participant satisfaction.

Community Sponsor - \$1,000

Support accessibility and culturally-responsive workshops and spaces so all attendees can fully engage in this event. Your investment at this level will ensure we have dedicated cultural workshops led in different languages, closed-captioning for general sessions, accessibility tools (noise-dampening earbuds, fidget tools, etc.) and quiet/wellness spaces.



About School's Out Washington (SOWA)

SOWA is a trusted statewide intermediary that advances systems change to ensure that all children and youth in Washington have equitable access to a robust and sustainable ecosystem of high-quality expanded learning programs. Through professional development and data-driven resources, SOWA supports program providers in improving skills, knowledge, and tools to deliver high-quality programs that yield positive outcomes for young people. SOWA also leads policy and advocacy efforts to uplift the youth development ecosystem as the backbone of the Youth Development Strategy Table, a statewide advocacy coalition.

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Sponsorship Levels and Benefits

	Changemaker \$50,000	Equity \$25,000	Innovation \$10,000	Belonging \$5,000	Nourishment \$2,500	Community \$1,000
Prime “podium time” - pre-recorded 2-minute address during kick-off plenary	✓					
Your logo on conference swag	✓					
School’s Out Washington newsletter spotlight	✓					
Conference scholarships awarded in your company’s name	2	1				
Prominent verbal acknowledgement from the stage at the beginning of the plenary session	✓	✓				
Free vendor booth at the conference	✓	✓				
Dedicated slide recognition during the first day’s keynote presentation	✓	✓	✓			
Prominent recognition on Bridge website and print and digital conference materials	✓	✓	✓	✓		
Complimentary conference registrations	5	4	3	2	1	
Dedicated social media posts	2	2	2	1	1	1
Digital, print, visual, and verbal recognition at the conference	✓	✓	✓	✓	✓	✓