

BRIDGE CONFERENCE

Exhibitor Opportunity



About Bridge Conference

School's Out Washington's annual Bridge Conference brings together school-age care providers, youth development professionals, leaders, community organizers, funders, and policymakers from across the country.

Attendees hear from thought-provoking presenters and learn new strategies to build strong programs and equitable systems for young people in and out of school. Reflected in all aspects of the Bridge Conference are the values of collectivism, joy, racial equity, belonging, and innovation & curiosity. Our attendees and presenters represent the diverse communities we work with across Washington state and beyond.

At this premier conference in the Pacific Northwest, exhibitors can support strong programs for young people while reaching:



550+ educators, youth development professionals, policymakers, and nonprofit leaders from across the state



An extended network of more than **10,000 stakeholders** serving young people in Washington who receive regular news and updates about conference sponsors



Thousands more reached through SOWA's social media and our many partners, spanning the expanded learning and education sectors

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3 Reasons to Exhibit at 2026 Bridge Conference:

- **Visibility:** Showcase products and programs that support young people in a wide array of unique expanded learning environments in the youth development sector across Washington and beyond.
- **Connection:** Get face-to-face time with youth development professionals, leaders, and decision-makers seeking resources and new solutions to critical issues impacting young people, families, and communities. Returning exhibitors develop strong rapport with conference attendees and other vendors, especially if there is strategic follow-up (i.e. sponsored dinner/happy hour, Bridge workshop session, post-event activity, etc.).
- **Establish Trust:** Align your organization and brand with our SOWA and Bridge Conference values, including a prominent focus on equity.

Exhibitor Opportunities

We have a beautiful, central space in the Greater Tacoma Convention Center for exhibitors to display their offerings and connect with our attendees for the entire 2-day conference.

Exhibitor Rates					
Access Level	Corporation/ Business	Education/ Government	Non-Profit	BIPOC-Led Orgs	Scholarship Star Contribution*
Standard Rate 4/20-9/19	\$1,200	\$1,000	\$900	\$700	\$500
Late Rate 9/20-10/4	\$1,300	\$1,100	\$950	\$750	

*Scholarship Star Contribution is an **optional** contribution in addition to the exhibition rates. Adding a Scholarship Star Contribution when you register as an Exhibitor will provide one scholarship for a young person or youth development professional to attend Bridge. (Example: If a Business Exhibitor chooses to contribute, their total fee would be \$1,200 + \$500 for a total fee of \$1,700.)

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Exhibitor Benefits

Showcase your organization and resources to the youth development and expanded learning opportunity fields. Gain premium exposure at this in-person conference with over 500 attendees.

What to expect:

Exhibit Dates & Hours	Monday, October 26, 2026, 7:45 AM-6:00 PM Tuesday, October 27, 2026, 8:00 AM-4:00 PM
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Benefits:

- Assigned placement in exhibition hall
- One (1) 6'x30" table with black skirt and linen
- Two (2) chairs
- One (1) wastebin
- Access to electrical power (for purchase)
- Access to high-speed internet
- One (1) complimentary conference registration including all meals provided during the conference and opportunity to attend some sessions, as long as a member of your team is staffing your table at all times**
- Placement of org/business logo, website link, and contact information in the exhibitor section of the 2026 Bridge SCHED platform
- Placement of org/business logo and website link on the Bridge website, email newsletters, and social media posts
- Dedicated conference staff person available during set up and tear down times

Additional tables and chairs may be purchased during registration.

***Any additional individuals from your exhibitor team participating in additional conference activities (i.e. workshops, etc) must register and pay as an attendee.*

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Application and Contact Information

1. Review our [2026 Bridge Exhibitor Space Terms and Conditions document](#)
2. Fill out the [Bridge Exhibitor Interest Form here](#)
3. If your application is approved, we will send a registration link to purchase your exhibitor table(s)

For more information about exhibitor opportunities, please contact Sala Sataraka at bridge@schoolsoutwashington.org.

