



# BRIDGE CONFERENCE

## Exhibitor Opportunity

### About the Bridge Conference

School's Out Washington's annual Bridge Conference brings together school-age care providers, youth development professionals, leaders, community organizers, funders, and policymakers from across the country.

Attendees hear from thought-provoking presenters and learn new strategies to build strong programs and equitable systems for young people in and out of school. Reflected in all aspects of the Bridge Conference are the values of Collectivism, Joy, Racial Equity, Belonging, and Innovation & Curiosity. Our attendees and presenters represent the diverse communities we work with across Washington state and beyond.

At this premier conference in the Pacific Northwest, exhibitors can support strong programs for young people while reaching:

- **550+** educators, youth development professionals, and nonprofit leaders from across the state
- An extended network of more than **10,000 stakeholders** serving young people in our region who receive regular news and updates about conference sponsors
- **Thousands more reached** through SOWA's social media and our many partners, spanning the expanded learning and education sectors

### 3 Reasons to Exhibit at Bridge:

- Showcase products and programs to support young people in a wide array of unique expanded learning environments in the youth development sector
- Connect directly with program staff and decision-makers seeking new solutions after 2+ years of a pandemic, and gather contact information to follow through on sales and services
- Align your organization and brand with our Bridge values, including a prominent focus on equity

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## Exhibitor Opportunities

We have a beautiful, central space in the Meydenbauer Center for exhibitors to display their offerings and connect with our attendees for the entire 2-day conference. Our rates are:

Standard				
Exhibitor Space Level	Business Exhibitor	Non-Profit / Government	BIPOC-Led Organization	Optional Scholarship Star Contribution**
Community	\$1,000	\$900	\$800	\$500
Village	\$1,700	\$1,500	\$1,300	\$500

## Exhibitor Benefits

Showcase your organization and resources to the youth development and expanded learning opportunity fields. Gain premium exposure at this in-person conference with over 500 attendees.

As an exhibitor, your experience includes:

- Exhibit table(s) located in Hall A on the main conference floor for an experience that gives you and your organization maximum exposure
- Exhibit Dates & Hours:
  - Monday, October 27, 2025, 7:45 AM-5:30 PM
  - Tuesday, October 28, 2025, 7:45 AM-5:00 PM
- Dedicated time for an Exhibitor Showcase
  - Monday, October 27, 2025, 12:00 PM-1:00 PM and 4:30 PM-5:30 PM
  - Social Reception in the Exhibition Space with refreshments and live music

### Community Level

- Assigned placement in exhibition hall
- One (1) 8' table with linens
- Two (2) chairs
- One (1) wastebasket
- Access to electricity (for purchase)
- Optional access to high-speed internet
- One (1) complimentary conference registration including all meals provided during the conference and opportunity to attend some sessions as long as a member of your team is staffing the table at all times\*
- Placement of organization/business logo, website link, and contact information in the exhibitor section of the 2025 Bridge SCHED platform
- Dedicated conference staff person available at all times during set up, the conference, and tear down

### Village Level

- Assigned placement in exhibition hall
- One (1) 8' table with linens
- Two (2) chairs
- One (1) wastebasket
- **Dedicated “Pipe and Draped” area measuring 10'x10'**
- Access to electricity (for purchase)
- Optional access to high-speed internet
- **Two (2)** complimentary conference registrations including all meals provided during the conference and opportunity to attend some sessions as long as a member of your team is staffing the table at all times\*
- **Prominent** placement of organization/business logo, website link, and contact information in the exhibitor section of the 2025 Bridge SCHED platform
- Dedicated conference staff person available at all times during set up, the conference, and tear down
- **Special thanks and identification as a Village Level Exhibitor during the Day 1 morning announcements**
- **Option to purchase up to one (1) neighboring exhibitor space at a discounted rate with all benefits \*\*\***
- **Special promotion during the two weeks before the conference**

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## Related Opportunities

Optional: Apply to present a workshop through the [Workshop Request for Proposals](#)

- The Workshop Request for Proposals is a separate process from the Exhibitor registration. Becoming an exhibitor does not guarantee selection to present a workshop. In addition, we ask that all workshops enable participants to apply strategies from the sessions without having to make any purchases. However, some exhibitors find it beneficial to apply to present and if they are selected, it's an added bonus to get to know participants in a workshop setting.

## Application and Contact Information

To register as an Exhibitor, review our [2025 Bridge Exhibitor Space Terms and Conditions](#) document and then [fill out the application here](#). Upon approved application, you will be given a link to register and purchase your exhibitor table(s). For more information about exhibitor opportunities, please contact Benny Baird at [bbaird@schoolsoutwashington.org](mailto:bbaird@schoolsoutwashington.org).

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- \* Any additional individuals from your exhibitor team partaking in the conference workshops must register and pay as an attendee.
  - \*\* Scholarship Star Contribution is an optional contribution in addition to the exhibitor rates. Adding a Scholarship Star Contribution when you register as an Exhibitor will provide one scholarship for a youth development professional to attend Bridge. (Example: If a business exhibitor chooses to contribute, their total fee would be \$1,000 + \$500 for a total fee of \$1,500.)
  - \*\*\* Excluding additional conference registrations. Maximum complimentary conference registrations is two (2). Contact Benny Baird at [bbaird@schoolsoutwashington.org](mailto:bbaird@schoolsoutwashington.org) for more information and rates.