



BRIDGE CONFERENCE

About the Bridge Conference

School's Out Washington's Bridge Conference is the only conference in Washington state that brings together the full spectrum of youth development professionals—grassroots program staff, organizational leaders, advocates, community members, and funders. Over the course of two days, we come together to form meaningful connections and gain knowledge to enhance our collective impact.

Each year, the Bridge Conference serves over 550 attendees and intentionally centers and empowers diverse Black, Indigenous, and People of Color (BIPOC) voices in the youth development community from inception to implementation. This past year, 70% of attendees identified as BIPOC. We are proud to have included diverse urban, suburban, and rural-based programs from 16 counties across the state of Washington.

All aspects of Bridge reflect the values of collectivism, joy, racial equity, belonging, and innovation and curiosity. When gathered, our attendees and presenters work toward a collective vision of more equitable systems for young people, including community care, best practices, and advocacy.

About School's Out Washington

For over 30 years, School's Out Washington (SOWA) has supported an equitable ecosystem of expanded learning programs for Washington state's youth by helping afterschool, summer, and child care programs become more robust and accessible. We secure funding, advocate for the youth development sector, and provide tools and trainings to professionals who work with young people ages 5 to 24. Our efforts benefit communities through the state by prioritizing youth most impacted by systemic inequity. SOWA has convened and hosted the Bridge Conference for over 20 years.

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Sponsorship Opportunities

Sponsorships are key to making the Bridge Conference the vital convening that it is. In addition to strengthening support for young people and ensuring that the conference remains accessible to a diversity of programs across the state, the conference also offers sponsors the opportunity to share their message and brand with key audiences:



550+ educators, youth development professionals, and nonprofit leaders from across the state



An extended network of more than **10,000 stakeholders** serving young people in our region who receive regular news and updates about conference sponsors



Thousands more reached through SOWA's social media and our many partners, spanning the expanded learning and education sectors

Sponsorship Levels and Benefits

Proudly show your company's support for SOWA and our work to drive positive systemic change by supporting expanded learning programs in Washington state. Below is a list of the different sponsorship levels available. Review the following page for a complete list of benefits for each tier. Thank you for your support and commitment to our work.

Changemaker	\$50,000	Belonging	\$5,000
Equity	\$25,000	Nourishment	\$2,500
Innovation	\$10,000	Community	\$1,000

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	Changemaker \$50,000	Equity \$25,000	Innovation \$10,000	Belonging \$5,000	Nourishment \$2,500	Community \$1,000
Prime “podium time” - pre-recorded 2-minute address during kick-off plenary	✓					
Your logo on conference swag	✓					
School’s Out Washington newsletter spotlight	✓					
Conference scholarships awarded in your company’s name	2	1				
Prominent verbal acknowledgement from the stage at the beginning of the plenary session	✓	✓				
Free vendor booth at the conference	✓	✓				
Dedicated slide recognition during the first day’s keynote presentation	✓	✓	✓			
Prominent recognition on Bridge website and print and digital conference materials	✓	✓	✓	✓		
Complimentary conference registrations	5	4	3	2	1	
Dedicated social media posts	2	2	2	1	1	1
Digital, print, visual, and verbal recognition at the conference	✓	✓	✓	✓	✓	✓