



2024 Bridge Conference Exhibitor Opportunity

ABOUT THE CONFERENCE

School's Out Washington's (SOWA) annual Bridge Conference brings together school-age care providers, youth development professionals, leaders, community organizers, funders, and policymakers from across the country.

Attendees hear from thought-provoking presenters and learn new strategies to build strong programs and equitable systems for young people, in and out of school. Reflected in all aspects of the Bridge Conference are the values of equity, belonging, leadership, nourishment, change, innovation, and community. Our attendees and presenters represent the diverse communities we work with across Washington state and beyond.

At this premier conference in the Pacific Northwest, conference exhibitors can support strong programs for young people while reaching:

- 500+ educators, youth development professionals, and nonprofit leaders from across the state
- An extended network of 10,000+ stakeholders serving young people in our region who receive regular news and updates about the conference and its exhibitors and sponsors
- Thousands more reached through SOWA's social media and our many partners spanning the expanded learning and education sectors

THEME

Moments to Movements

Transformation lies at the core of our shared mission as youth providers. We are all committed to nurturing and facilitating opportunities that pave the way for significant moments of change for young people and the communities we serve. Acknowledging the profound impact of these pivotal moments, this year's Bridge Conference theme, "Moments to Movements," encourages us to explore the transformative power embedded in these experiences.

At this year's conference, we will center:

- **Community Building:** Our conference emphasizes fostering a supportive community within the youth development field through networking and collaborative sessions.
- **Collective Action:** We're dedicated to promoting collective action and collaboration among stakeholders to drive positive change and advancement.
- **Advocating for Legislative Change:** By mobilizing efforts to influence policy, we aim to create a more supportive and equitable environment for youth development initiatives.
- **Skills & Resources Empowerment:** Attendees will gain essential skills and resources to support youth effectively through workshops and resource-sharing platforms.



Join us as we navigate the intricate interplay between individual experiences, collective movements, and the overarching landscape of youth development. Together we will uncover strategies to cultivate, amplify, and harness these moments to catalyze a ripple effect of positive change.

3 KEY REASONS TO EXHIBIT AT 2024 BRIDGE:

- Showcase products and programs to support young people in a wide array of unique expanded learning environments in the youth development sector
- Connect directly with program staff and decision-makers seeking new solutions after 2+ years of a pandemic, and gather contact information to follow through on sales and services
- Align your organization and brand with our Bridge values, including a prominent focus on equity

EXHIBITOR OPPORTUNITIES

We have a beautiful, central space in the Greater Tacoma Convention Center for exhibitors to display their offerings and connect with our attendees for the entire 2-day conference.

Our rates are:

Early Bird – Register before Monday, September 2, 2024				
Exhibitor Space	Business Exhibitor	Non-Profit / Government	BIPOC-Led Organization	Optional Scholarship Star Contribution*
Tier 1	\$850	\$750	\$650	\$500
Tier 2	\$900	\$800	\$700	\$500
Tier 3	\$1,600	\$1,400	\$1,200	\$500
Tier 4	\$1,700	\$1,500	\$1,300	\$500
Standard				
Exhibitor Space	Business Exhibitor	Non-Profit / Government	BIPOC-Led Organization	Optional Scholarship Star Contribution*
Tier 1	\$900	\$800	\$700	\$500
Tier 2	\$950	\$850	\$750	\$500
Tier 3	\$1,650	\$1,450	\$1,250	\$500
Tier 4	\$1,800	\$1,600	\$1,400	\$500

* Scholarship Star Contribution is an optional contribution in addition to the exhibitor rates. Adding a Scholarship Star Contribution when you register as an Exhibitor will provide one scholarship for a youth development professional to attend Bridge. (Ex: if a Business Exhibitor contributes, their total fee would be \$900:\$500 for a total fee of \$1,350)



EXHIBITOR BENEFITS BY TIER

Tier 1	<ul style="list-style-type: none"> • Assigned placement in exhibitor hall • One (1) 6' table with linens • One (1) chair • Access to electricity • Optional access to high-speed internet • One (1) complimentary conference registration including all meals provided during the conference and the opportunity to attend some sessions, as long as a member of your team is staffing the table at all times • Placement of org/business logo, website link, and contact information in the exhibitor section of the 2024 Bridge SCHED platform
Tier 2	<ul style="list-style-type: none"> • Ability to select placement in exhibitor hall (first come, first served, subject to availability) • One (1) 6' table with linens • One (1) chair • Access to electricity • Optional access to high-speed internet • One (1) complimentary conference registration including all meals provided during the conference and the opportunity to attend some sessions, as long as a member of your team is staffing the table at all times • Prominent placement of org/business logo, website link, and contact information in the exhibitor section of the 2024 Bridge SCHED platform
Tier 3	<ul style="list-style-type: none"> • Assigned placement in exhibitor hall • Two (2) 6' tables with linens placed end to end (12' in total length) • Two (2) chairs • Access to electricity • Optional access to high-speed internet • Two (2) complimentary conference registrations including all meals provided during the conference and the opportunity to attend some sessions, as long as a member of your team is staffing the table at all times • Placement of org/business logo, website link, and contact information in the exhibitor section of the 2024 Bridge SCHED platform
Tier 4	<ul style="list-style-type: none"> • Ability to select placement in exhibitor hall (first come, first served, subject to availability) • Two (2) 6' tables with linens placed end to end (12' in total length) • Two (2) chairs • Access to electricity • Optional access to high-speed internet • Two (2) complimentary conference registrations including all meals provided during the Conference and the opportunity to attend some sessions, as long as a member of your team is staffing the table at all times • Prominent placement of org/business logo, website link, and contact information in the exhibitor section of the 2024 Bridge SCHED platform



ADDITIONAL EXHIBITOR BENEFITS

Showcase your organization and resources to the youth development and expanded learning opportunity fields. Gain premium exposure at this in-person conference with over 500 attendees.

As an exhibitor, your experience includes:

- Exhibit table(s) located in the Pre-function Space on the main conference floor for an experience that gives you and your organization maximum exposure.
- Exhibit Dates & Hours:
 - Monday, November 4, 2024, 7:45 AM - 5:30 PM
 - Tuesday, November 5, 2024, 7:45 AM - 4:00 PM
- Dedicated time for an Exhibitor Showcase
 - Monday, November 4, 2024, 4:30 PM - 5:30 PM
 - Social Reception in the Exhibition space with refreshments and live music
- SOWA 2024 Bridge Website and Promotional Email Recognition
 - Your logo and website link will be featured on the Bridge Conference website and in monthly Conference promotional emails
- Slide Recognition
 - Slide recognition during the Conference Opening Plenary

RELATED OPPORTUNITIES

Optional: Apply to present a workshop through the workshop request for proposals

- The workshop request for proposals is a separate process from the exhibitor registration, and becoming an exhibitor does not guarantee selection to present a workshop. In addition, we ask that all workshops enable participants to apply strategies from the sessions without making any purchases. However, some exhibitors find it beneficial to apply to present, and if they are selected, it's a bonus to get to know participants in a workshop setting.

APPLICATION AND CONTACT INFORMATION

To register as an exhibitor, review our [2024 Bridge Exhibitor Space Terms and Conditions](#) document and then fill out the application at (insert application URL here). Upon approved application, you will be given a link to register and purchase your exhibitor table(s). For more information about exhibitor opportunities, please contact Ben Baird at bridge@schoolsoutwashington.org.