

RESOURCE LIST: RACIAL EQUITY IN DATA REPORTING

Whether you are reporting on community needs and assets, youth program participation, or youth and family outcomes, race is likely to be a factor that is relevant to the story you are telling. It is therefore important that you bring a racial equity lens to your reporting. At the most basic level, this means framing your story in a way that acknowledges structural and systemic barriers to equitable outcomes. The resources listed below provide useful guidance on reporting data in a way that supports racial equity and social justice.



Advancing Better Outcomes for all Children: Reporting Data Using a Racial Equity Lens, <https://www.aecf.org/resources/more-race-matters-occasional-updates-3/>

This resource from the [Annie E. Casey Foundation](#) provides practical advice on designing and reviewing data presentations to ensure that they mobilize public will in favor of reducing disparities. This report is part of a larger [Race Matters Toolkit](#).

Race Reporting Guide: A Race Forward Media Reference, <https://www.raceforward.org/reporting-guide>



Though intended primarily for journalists, this guide from [Race Forward](#) provides general tips and topic-specific information on writing about race. The discussion of common harmful discourse practices is particularly useful. Race Forward

Let's Talk about Race: How Racially Explicit Messaging Can Advance Equity, <https://www.racialequityalliance.org/wp-content/uploads/2018/05/Lets-Talk-About-Race.pdf>

This guide from the Center for Social Inclusion describes the use of an affirm-counter-transform messaging framework that is explicit about race as a way to build support for policies that support racial equity.



GARE Communications Guide: Commit to Action, <https://www.racialequityalliance.org/wp-content/uploads/2018/05/1-052018-GARE-Comms-Guide-v1-1.pdf>



The Local and Regional Government Alliance on Race and Equity has produced this toolkit for governments and others who want to promote racial equity through formal and informal communication. Includes specific examples of the Affirm-Counter-Transform messaging framework in action.