

November 4-5, 2024

Greater Tacoma Convention Center &
Marriott Tacoma Downtown

Sponsorship Opportunities

ABOUT THE BRIDGE CONFERENCE

Bridge is the only conference in Washington state to bring the fullness of our youth development sector together. At Bridge, grassroots youth program staff and organizational leaders, advocates, and funders make meaningful, lasting connections and gain knowledge to help them sustain and grow their impact.

Each year, the Bridge Conference serves over 550 attendees and intentionally centers and empowers diverse Black, Indigenous, and People of Color (BIPOC) voices in the youth development community from inception to implementation. This past year, 70% of attendees identified as BIPOC. We are proud to have included diverse urban, suburban, and rural-based programs from 16 counties across Washington State.

All aspects of Bridge reflect the values of equity, belonging, leadership, nourishment, change, innovation, and community. When gathered, our attendees and presenters work toward a collective vision of more equitable systems for young people, including community care, best practices, and advocacy.



“I left feeling hopeful, inspired, and eager to implement learnings into my work.”

-Participant

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ABOUT SCHOOL'S OUT WASHINGTON

For over 30 years, School's Out Washington (SOWA) has been supporting an equitable ecosystem of expanded learning programs for Washington's youth by helping after-school, summer, and childcare programs become more robust and accessible. We secure funding, advocate for the youth development sector, and provide tools and trainings to professionals who work with young people ages 5 to 24. Our efforts benefit communities throughout the state by prioritizing youth most impacted by systemic inequity. SOWA has convened and hosted the Bridge Conference for over 20 years.

SPONSORSHIP OPPORTUNITIES

Sponsorships are key to making the Bridge Conference the vital convening that it is. In addition to strengthening support for young people and ensuring that the conference remains accessible to a diversity of programs across the state, the conference also offers sponsors the opportunity to share their message and brand with key audiences:

- **550+** educators, youth development professionals, and nonprofit leaders from across the state
- An extended network of more than **10,000 stakeholders** serving young people in our region who receive regular news and updates about conference sponsors
- **Thousands more reached** through SOWA's social media and our many partners, spanning the expanded learning and education sectors.



"I appreciate how SOWA provided a space for all of the youth workers from [a] variety of background/ organizations to share their experiences and knowledge. It was a fulfilling experience for me as a first-time participant." **-Participant**



For more information, please contact: bridge@schoolsoutwashington.org
www.bridgeconference.org

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Sponsorship Opportunities

Changemaker Sponsor - \$50,000

Proudly show your company's support of the youth development field and quality expanded learning opportunities for all young people. Your *Changemaker Sponsorship* offers solo marketing benefits, including:

- Prime "podium time"—pre-recorded 2-minute address to be shown at the beginning of the plenary session kick-off
- Your logo on Bridge Conference swag (could include a lanyard, tote bag, pens, and notebooks)
- Sponsor spotlight in a newsletter
- 2 Full Conference Scholarships awarded in your company's name
- Prominent verbal acknowledgment from the stage at the beginning of the plenary session
- Free Vendor Booth at the Conference
- Dedicated slide recognition at the first day's keynote presentation
- Prominent recognition on the Bridge website and print and digital conference materials (including a statement of support from your company)
- 5 complimentary conference registrations
- 2 dedicated social media posts
- Visual and verbal recognition at the conference

Equity Sponsor - \$25,000

Proudly show your company's support of the youth development field and quality expanded learning opportunities for all young people. Your Equity sponsorship offers top marketing benefits, including:

- 1 Full Conference Scholarship awarded in your company's name
- Prominent acknowledgment from the stage at the beginning of the plenary session
- Free Vendor Booth at the Conference
- Dedicated slide recognition at the first day's keynote presentation
- Prominent recognition on the Bridge website and print and digital conference materials (including a statement of support from your company)
- 4 complimentary conference registrations
- 2 dedicated social media posts
- Visual and verbal recognition at the conference

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Innovation Sponsor - \$10,000

Receive ample exposure and show your support of equitable expanded learning to hundreds of energized attendees and thousands more through social media and extensive e-marketing. In addition to the standard benefits, your company will be featured in multiple ways, including:

- Free Vendor Booth at the conference
- Dedicated slide recognition at the first day's keynote presentation
- Prominent recognition on Bridge website and print and digital conference materials (including a statement of support from your company)
- 3 complimentary conference registrations
- 2 dedicated social media posts
- Verbal and visual recognition at the conference

Belonging Sponsor - \$5,000

Your generous sponsorship will be greatly appreciated by the 500 attendees at the conference. Benefits include:

- 2 complimentary conference registrations
- 1 dedicated social media post
- Digital print, visual, and verbal recognition at the conference

Nourishment Sponsor - \$2,500

Show your support for expanded learning and attend the conference! You will receive:

- 1 complimentary conference registration
- 1 dedicated social media post
- Digital print, visual, and verbal recognition at the conference

Community Sponsor - \$1,000

Enjoy all the recognition benefits, plus:

- 1 dedicated social media post
- Digital print, visual, and verbal recognition at the conference

Sponsorship Levels & Benefits

	Changemaker \$50,000	Equity \$25,000	Innovation \$10,000	Belonging \$5,000	Nourishment \$2,500	Community \$1,000
Prime “podium time”–pre-recorded 2-minute address during kick-off plenary	★					
Your logo on conference swag	★					
School’s Out Washington newsletter spotlight	★					
Conference scholarships awarded in your company’s name	2	1				
Prominent verbal acknowledgment from the stage at the beginning of the plenary session	★	★				
Free vendor booth at the conference	★	★	★			
Dedicated slide recognition at the first day’s keynote presentation	★	★	★			
Prominent recognition on Bridge website and print and digital conference materials	★	★	★	★		
Complimentary conference registrations	5	4	3	2	1	
Dedicated social media post	2	2	2	1	1	1
Digital, print, visual, and verbal recognition at the conference	★	★	★	★	★	★

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All photos by: Kariba Photography



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